

Naved Alam

Design Engineer

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SUMMARY

Design engineer who takes products from the first sketch to launch and ships the front end with AI. Sole designer at NodeOps since November 2024, where I redesigned the Console, which has since done **\$4.5M in revenue**, and designed CreateOS, **Product Hunt Product of the Day**. Founder of Illos. Earlier, healthtech at Fold Health, and design lead at AyuRythm through growth from 100K to **600K+ downloads**.

SKILLS

Design Product and UX design · Interaction design · Design systems · User research and JTBD · Prototyping · Brand

Build, with AI Next.js · React · TypeScript · Tailwind CSS · Git · Claude Code · Codex

Tools Figma · Framer · Linear · Notion · Jira · Adobe CC

EXPERIENCE

- Design Engineer** · NodeOps Nov 2024 – Present
- Sole designer across a compute platform serving **700K registered users**.
- Redesigned the Console after interviewing users stuck in the node-buying cycle, replacing licenses with credits and subscriptions. It has since done **\$4.5M in revenue**.
 - Led the rebrand from crypto to AI and designed CreateOS, a multi-agent app-building workspace: **Product Hunt Product of the Day**, 15K+ users and ~1,000 apps deployed in month one.
 - Shipped NodeOps Cloud, a GPU and CPU compute marketplace, and the NODE token launch: claim and airdrop pages and a bridge, swap and stake portal.
 - Wrote the design system as a skill file coding agents consume; I ship marketing sites and front-end fixes with AI.
- Founder** · Illos 2026
- A free library of isometric illustrations as computed SVG, plus Illos Pro, a paid AI skill that has a coding agent draw new pieces in a team's brand. Product, brand, site and launch.
- Designer, front end with AI** · Superteam Talent 2026
- Designed and built the talent portal solo in a month (**3,888 visitors, 14,573 views** in week one), then the marketing site in a week.
- Product Designer** · Metaforms, freelance May – Jul 2024
- Delivered a quantitative data-analysis product for an AI-first forms platform solo in one month, research through UI and handoff.
- Product Designer** · Fold Health May 2023 – May 2024
- One of four designers under a design director, on a modular enterprise healthcare platform.
- Owned Business Studio end to end: CRM, patient communication and analytics. Ran JTBD cycles with product owners, engineering and CXOs, and rebuilt the design system.
 - Rebuilt clinical communication: assignment to senior doctors, referral routing, media and audio messaging.
- Product Designer** · Fileverse, contract Jan – May 2023
- Overhauled file sharing around public and private portals and AI tooling, shipping directly with engineers.
- Product Designer** · AyuRythm Sep 2021 – Apr 2023
- Promoted from intern to lead a four-person design team through growth from 100K to **600K+ downloads**; built the design system it scaled on and revamped onboarding, lifting retention **25%**.

PROJECTS

- Wave** · Designer 2025
- Chat and crypto payments: app, web and brand with one developer partner. Won a **\$4,000 Superteam India grant**, grew to 1,000 users.

EDUCATION

- BSc, Anthropology** · Guru Ghasidas University, Bilaspur 2018 – 2021